



Greetings Craft Show invitee:

Summer Happening Inc. is please to announce the 2010 Linden Summer Happening Festival held Thursday June 24<sup>th</sup> through Sunday June 27<sup>th</sup>.

The Summer Happening committee invites our business to join our very successful Craft Show. With attendance figures in the 30,000 range the festival has proved to be very successful in its now 36<sup>th</sup> year.

The Craft Show will be held on the 1<sup>st</sup> (2) blocks of E. Broad street in the center of the business district and is **scheduled for Friday, June 25<sup>th</sup> and Saturday, June 26<sup>th</sup>.**

We believe that your success as a crafter is our key to a successful festival. The Linden Summer Happening festival has quite an extensive advertising campaign that includes newspapers, some 60+ radio spots and 30+ television commercials.

Enclosed, please find a Crafter application and some rules & regulations. Please return the completed application, with check or money order payable to: "Linden Summer Happening". All applications will be reviewed for a variety of good high quality products. Applications must be received no later than June 23rd

Sincerely,

*Susie Plumb*

Craft Show Chairpersons  
POB 383  
Linden, MI. 48451-0383  
Phone: 810.735.4140

# **Linden Summer Happening Craft Show Rules and Regulations**

## **Rental Spaces**

- Rental spaces are 10 X 10 feet and will be pre-determined by the craft show chairperson prior to Friday. Upon arrival, check in with the chairperson for your location assignment.
- The cost of a 10 X 10 foot space is **\$60.00 for the (2) days.**
- Setup times are scheduled by the chairperson. You will be notified before Friday as when to show up at the festival. On Saturday, be open by 11:00am (Parade @12:00 noon) and teardown on Saturday evening anytime after 8:00pm. Fireworks on Friday 10:00pm
- Please stay within your designated space and keep your space clean and attractive.
- You must supply their own furniture, i.e.: tables & chairs, pop-up tents.
- No stakes may be driven into the black top street pavement.

## **Additional Rules and Regulations**

- Each year Summer Happening, Inc. contracts a single glow/light emitting product vendor, therefore sales of glow/light emitting products will not be permitted.
- Crafters are responsible for their own sales tax and permits required by local, state, and federal governmental agencies. Crafters will abide by all applicable Michigan laws.
- Once your application is received and approved by the chairperson, the application fee becomes non-refundable, regardless of your attendance. Should your application be refused, your application fee is returned to you.

## **General Information**

### **Parking:**

- Once you have unloaded your product, please move your vehicle to one of our designated locations.

### **Electricity:**

- This is a craft show; we do not normally supply electrical needs. If electrical is required, please note this requirement on your return application; be specific about voltage, connection type and amperage required.

### **Pedestrians:**

- The walkways at the craft show area must be kept clear for the passage of your customers and for state required handicap access.



**APPLICATION**  
**Linden Summer Happening**  
**Craft Show**

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone # Daytime** \_\_\_\_\_ **Evening** \_\_\_\_\_

**E-Mail Address** \_\_\_\_\_

**Please indicate items to be sold**

---

---

---

---

---

---

---